

For immediate release

Contact: Tristan Rurak,

Ralph's Radio Ltd., 604-628-4561

tristan@ralphs.ca

<http://www.ralphs.ca>

Ralph's Radio Ltd., a Vancouver institution, is moving to new location

After 38 years at its present location on East 1st Avenue, Ralph's Radio Ltd. is moving to 1490 Venables Avenue, between Clark and Commercial Drives in Vancouver, effective May 28, 2018.

At the new location, "you can expect everything we are known for — friendly and professional service, the latest and best in products, outstanding customer service, superior technical expertise, even lots of onsite parking," said Tristan Rurak, the company's 12 Volt business development manager, who oversees "anything related to electronics and car audio" for the company. "This will push the boundaries — this location will go beyond any facility in the industry. It will be something no one else has."

Ralph's Radio Ltd. traces its roots back to 1949. The company began with installing and repairing AM car radios. The Rurak family took ownership of the company in 1954 and continues to run the business to this day.

The move has been under consideration for almost two years, since Ralph's sold its current Vancouver property "so we could move forward and be as efficient and effective as possible," Rurak said. The new building is only 6 to 9 minutes' drive from the current location, making access to the company as convenient as ever. "We took over an existing property and completely renovated and overhauled it. We're investing heavily back into our company with this move. It's super-exciting."

The new building will make operations more efficient, thanks to new showroom layout and interactive displays, as well as new installation area and workstations. In the fabrication area, “we are investing in major new tools and layout aimed at efficiency and ease of use.”

All current employees — some of whom have been with Ralph’s for more than 30 years — will stay with the company. The new location also will mean hiring new workers.

“It’s a lot of work, but it’s all coming together quickly,” Rurak said. “I love being part of this opportunity to provide more and better products and services to Vancouver and the surrounding community. The new location expands our ability to stand out in the industry and improve the retail experience for our customers.”

For more about the company, go to <http://www.ralphs.ca>.